



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

M.A. DEGREE EXAMINATION – SOCIOLOGY

FOURTH SEMESTER – APRIL 2025



PSO 4503 – QUALITATIVE AND QUANTITATIVE RESEARCH METHODS

Date: 28-04-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Explain variables and their types.
2. Describe the measurement techniques used in quantitative research.
3. Highlight the advantages and disadvantages of interviews.
4. Describe validity and reliability in qualitative research.
5. Illustrate the importance of pilot studies in social research.
6. Write a note on the uses of EXCEL in research.
7. Examine the significance of qualitative research.
8. Describe the rules of questionnaire construction.

SECTION B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Write an essay on the uses and function of SPSS in social research.
10. Discuss the advantages and limitations of questionnaire.
11. Write an essay on the tools of data collection in qualitative research.
12. Elaborate on the linkage between theory and research.
13. Summarize the main steps involved in research.
14. Illustrate the various steps involved in report writing
